

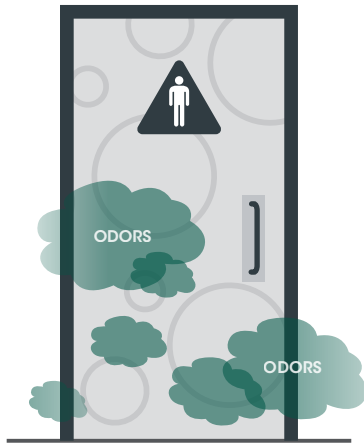
2016 Catalog



freshTM
P R O D U C T S
Keeping your world smelling Fresh.

Why Choose Fresh?

Fresher restrooms → Happier, more productive employees



The happiest employees are **50%** more motivated & productive in the workplace. Restrooms only account for about **5%** of the cleanable area of a facility. Yet approximately **95%** of all cleaning complaints are restroom related.

Women comprise **53%** of the U.S. workforce and care more about their workplace cleanliness than men do. Restroom cleanliness is particularly important to women as they spend twice as long on average in the restroom compared to men.

Forbes. "Start Smiling: It Pays To Be Happy At Work" 14 August 2010.

Help make your workforce **happier** and **more productive** by keeping your restrooms smelling **fresh**.



And while we freshen your inside environment, we also care for the outside environment as well:



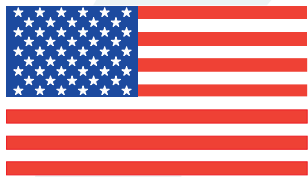
- Our products are formulated using biodegradable and/or recycled raw materials and manufactured using substantially less energy, yet provide best in class performance.
- Meets 'The Purchase of Sustainable Products and Materials' criteria under the LEED point management system.
- Easily recycled using the industry's first closed loop recycling program, Eco-ReFresh. How does Eco-ReFresh work? It's easy as 1, 2, 3...

Use www.eco-refresh.com and make our planet a little greener.

"Keeping your world smelling Fresh"

Why Choose Fresh?

Made in the U.S.A. - used around the world.



By controlling all manufacturing aspects from raw material receipt to finished goods inspection, Fresh manufactures superior products that are used in over 35 countries worldwide.



Innovative Solutions

- Numerous US & foreign patents and awards confirm that Fresh offers uniquely innovative solutions.
- Our products freshen better yet consume dramatically fewer resources during manufacture.

Manufacturing Excellence

- #1 manufacturer of commercial deodorant blocks and screens in the U.S.A.
- Broad manufacturing expertise ranging from various liquids, solids, gels, and aerosols.

Odor Control Focus

- By focusing solely on odor control products, Fresh understands and masters critical details that competitors miss.

Pick the right fragrances!

Enjoy most items in the following fragrances - visit www.freshproducts.com for a complete fragrance selection.

Fragrances - listed from higher to lower intensity

| | Fragrance Name | Fragrance Suffix | Easy Fresh Fragrance Code** |
|----------------|-----------------|------------------|-----------------------------|
| ↑ Intensity | Herbal Mint | HM | 5 |
| | Honeysuckle | HS | 3 |
| | Kiwi Grapefruit | KG | 9 |
| | Fabulous* | LAV | 11 |
| | Wintergreen* | W | — |
| | Ocean Mist | OM | 8 |
| | Mango | MG | 4 |
| | Mango Clear* | MGCL | 17 |
| | Citrus | CT | 10 |
| | Spiced Apple | SA | 1 |
| | Cotton Blossom | CB | 6 |
| | Guava Pineapple | GP | 7 |
| Cucumber Melon | CM | 2 | |

* Not available in all products

** All Easy Fresh covers are white

Helpful Hint : Rotate your fragrances!

Fragrance fatigue ("I can't smell it anymore!") is a real physiological response to constant exposure to one fragrance. For best results, make sure you change fragrances every month.

Wall Mounted Air Fresheners

Easy Fresh 2.0 – the cover is the air freshener!

| Product Code | Inner | Master |
|---|-------|--------|
| EFA1B (with HD batteries) | --- | 12 |
| EFA1B (with HD batteries) | 12 | 72 |
| EFA1 (no batteries) | --- | 12 |
| EFA1 (no batteries) | 12 | 72 |
| EFCAB | --- | 12 |
| EFBT (2 dispensers, 2 covers with HD batteries) | --- | --- |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Guava Pineapple, Herbal Mint, Honeysuckle, Kiwi Grapefruit, Mango, Ocean Mist, Spiced Apple

Easy Fresh is the world's only air freshener dispenser that uses the fragranced cover of the dispenser as the air freshener refill itself! Now, instead of unlocking a dispenser, unloading the old refill, loading the new refill and replacing the refill, you just take off the old cover/refill and replace it with a FRESH one!!!

Freshens consistently for 30 days

Releases approximately the same amount of air freshener daily over 30 days by controlling the fan's operation. Controlled by a computer program, the fan turns sparingly in week 1, and gradually turns more frequently until week 4 when the fan turns constantly.



Patent Pending

Freshens anywhere for 30 days!



Audible Alert
beeps every 3 1/2 minutes starting on day 33.

Computer program
controls fan activation.

Fan
turns sparingly in week 1, and gradually turns more frequently until week 4 when the fan turns constantly.

Light Sensor
detects when the room is not in use to conserve battery life.

Push Tab
makes it easy to remove the old cover.

LED
signals Green (ok) or Red (replace).

Easy to use

This smart dispenser remembers everything so you don't have to! Replacing the cover activates a 33 day computer program with the following prompts:

- **Days 1-29** : green LED flashes indicating 'all systems go'
- **Day 30+** : red LED flashes indicating 'time to change cover'
- **Day 33+** : red LED flashes *plus* audible alert sound every 3 1/2 minutes

Mounts to any flat surface with the double-sided tape or screw kit that is included. You also have the option to order the cover with its own battery.

Wall Mounted Air Fresheners



Refresh 2.0 - new & improved gel replacement

| Product Code | Inner | Master |
|--------------|-------|--------|
| 2REF | 12 | 72 |

Fragrances: Cherry, Citrus, Cucumber Melon, Green Apple, Mango, Spiced Apple, Springtime, Sun Ripened Raspberry

- Replacing Omni and Refresh Gels 
- Eliminates Odors - Releases 25-35% more fragrance over 30 days than Omni or ReFresh gels
- Universal: fits Big D®, Contico®, Hospesco®, GA Pacific®, F-Matic®, NilOdor®, Rubbermaid TC® & Time Mist® fan cabinets
- Discrete & Easy to use - Nothing to spill or break
- Environmentally Safe - 100% Recyclable

Fusion Metered Aerosols

| Product Code | Inner | Master |
|--------------|-------|--------|
| MAIR | --- | 12 |

Fragrances: Cinnamon Stick, Citrus Sorbet, Cotton Blossom, Cucumber Melon, Honeysuckle, Linen Fresh, Mango, Spiced Apple, Strawberry Pear, Sweet Pea, Vanilla Bean, Wildberry.

- Eliminates odors - Contains Ordenone.
- Superior fragrance - Natural fragrance oils smell better, naturally!
- Lasts longer - unique, small particle size floats in the air longer.
- Packaging - 12, 6.25 oz. cans/master.



Fusion Metered Aerosols Dispenser

| Product Code | Inner | Master |
|--------------|-------|--------|
| MACABLX | --- | 6 |



- On/Off switch and test button.
- 3-Interval Setting: (7.5, 15, and 30 minute)
- Key Lock Mechanism.
- Day, night or 24 Hour Setting Option.
- Low battery, and low aerosol indicator light.
- Uses two "AA" batteries. (At least 1 year battery life when using Alkaline batteries).

Wall Mounted Air Fresheners

Door Fresh – Air freshening when and where you need it most! 

| Product Code | Inner | Master |
|--------------|-------|--------|
| DF | 12 | 72 |
| BRAIN | 1 | 12 |
| DRONE | 1 | 12 |

** Newly designed fragrances for the womens' restroom stalls **

Fragrances: Clean Breeze, Cucumber Melon, Spring Rain, Sun Ripened Raspberry, Sweet Pea

Scalable odor control for any restroom. 1 Brain by the door + 1 drone for each stall.

Use the Brain at the entrance door and place 1 Drone in each stall at the odor source. The Brain's replacement system tells you when to replace both the Brain's and the Drone's air fresheners. Layered fragrances provide unparalleled performance for the restroom at low-cost.

Effective

The unique design uses airflow created by doors. The more the door moves, the more fragrance is released. Gradually releases more fragrance than gels or metered aerosols over 30 days. Creates a great first and last impression in any restroom.

The last dispenser you will ever hang!

Lifetime guarantee on the Brain. Register it... if it ever stops working, we replace it...FREE! Go to www.freshproducts.com, click on Door Fresh registration.

Easy to maintain

The Brain reminds you when to replace its refill with an LED reminder starting on day 30, and an audible alert that begins on day 34.

Eco Friendly

Each refill is 100% recyclable. Place refills in a recycling bin or send them back to Fresh. Refills and power packs are both part of the free closed loop recycling program – check out www.eco-refresh.com for details.

Intensity ↑

| | Code |
|----------------------------|------|
| Sun Ripened Raspberry..... | 14 |
| Clean Breeze..... | 16 |
| Spring Rain..... | 12 |
| Sweet Pea..... | 15 |
| Cucumber Melon.... | 2 |



Freshens anywhere
for 30 days!



Wall Mounted Air Fresheners

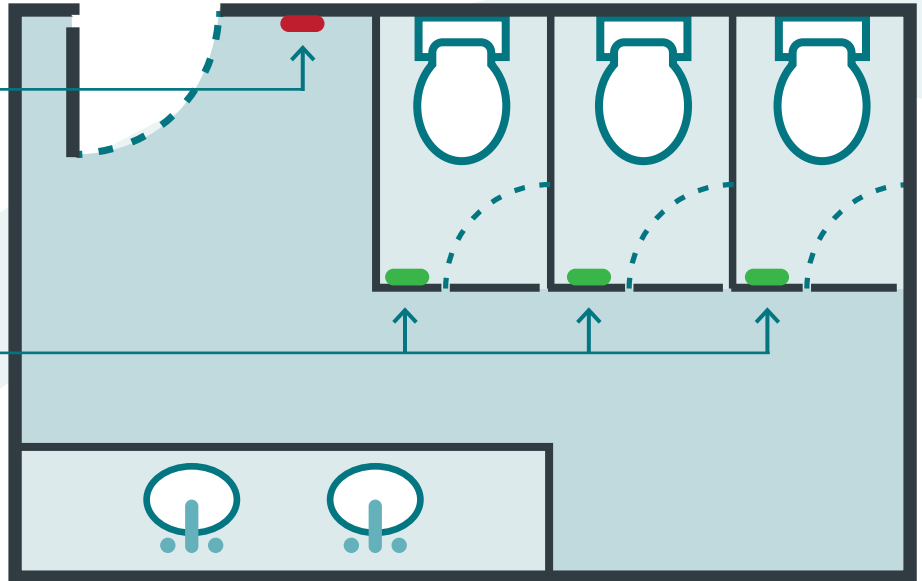
Use a Brain by the entrance door and 1 Drone per stall for a consistently fresh restroom.

The Brain (Shown in red)

Use it beside the restroom entrance door to create a great first and last impression.

The Drone (Shown in green)

Use one in each stall to easily and effectively freshen at the odor source.



Easy installation
with 2 sided tape



Locking Brain & Drone keep
your air fresheners in place

1 refill fits 2 dispensers



Refill

The Drone



Refill

The Brain



Download our app!!!

Now you can easily search our products, fragrances, catalog, flyers, SDS sheets, videos and more on your mobile phone and tablet!

All you have to do is search **Fresh Products** in the App Store or Google Play to get started!!!

Wall Mounted Air Fresheners



Cucumber Melon

Hang Tag - *the anywhere air freshener!*

| Product Code | Inner | Master |
|-----------------------|-------|--------|
| HTSC (w/ suction cup) | 12 | 72 |
| HT (w/o suction cup) | 12 | 72 |

Fragrances: Cotton Blossom, Cucumber Melon, Herbal Mint, Honeysuckle, Mango, Spiced Apple

- Freshens the air for 30 days.
- Versatile - Hangs from a variety of objects like stall door stops, toilet handle, etc. Available with suction cups.
- VOC compliant - Available for sale in all 50 states, no ozone depleting ingredients, 1/10 the VOC's of most aerosols.
- Easy to recycle - One material versus many, no cleaning or separating needed and no harmful chemicals to dispose of.

Better for the Environment Products

Formulated using biodegradable or recycled raw materials, produced using substantially less energy, easily recycled, with best-in-class air freshening performance. Meets "The Purchase of Sustainable Products and Materials" criteria under the LEED point management system.



Cucumber Melon

Eco-Air - *passive air freshener*

| Product Code | Inner | Master |
|--------------|-------|--------|
| EA | 6 | 36 |
| EACAB | 1 | 12 |
| EACAB-BLK | 1 | 12 |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Herbal Mint, Kiwi Grapefruit, Mango, Spiced Apple

- Freshens the air for 30 days – unique fragrances are designed for month long performance without batteries or fans.
- Easy to use – Fits TC®, TimeMist®, Ecolab®, Hospeco®, Vectair®, Kimberly-Clark®, and fan dispensers too. Cannot spill or break.
- 100% Easily Recyclable – part of a closed loop recycling program that allows you to easily recycle. Visit www.eco-refresh.com for more details.
- Use in restroom stalls, on restroom walls, conference rooms, entry ways, lobbies, trash rooms, and near soiled linens.



Download our mobile app for your phone and tablet!
(simply search **Fresh Products** in the App Store or Google Play)

Urinal and Bowl Products

P-Shield 2.0 – protects the floor from uric acid damage

NEW!

| Product Code | Inner | Master |
|--------------|-------|--------|
| UM | --- | 6 |

- Prevents damage and costly floor repairs caused by discoloration and uric acid etching.
- Lasts 2X longer — Super absorbent locks in 2-4 times more urine than other mats.
- Reduces odors with NeutraTech™ — A mold inhibitor and odor counteractant specifically designed for urine.
- Out indicator system — Reminds you when to change it for timely maintenance without waste.
- New upscale design — Available in white on grey, white on black, & grey on black color variations. Accommodates a wide range of office & restroom designs, while protecting the floor.
- Protects from slip & falls — Non-slip bottom that keeps floors drier, prevents cross contamination of urine from the restroom area.
- Ideal for high traffic areas such as casinos, convention centers, airports, gyms, restaurants, theaters, hospitals, offices, nursing homes, day care centers and more!



Fresh Commode Mat 2.0

NEW!

| Product Code | Inner | Master |
|--------------|-------|--------|
| CM | --- | 6 |

- Prevents damage and costly floor repairs caused by discoloration and uric acid etching.
- Lasts 2X longer — Super absorbent locks in 2-4 times more urine than other mats.
- Reduces odors with NeutraTech™ — A mold inhibitor and odor counteractant specifically designed for urine.
- Out indicator system — Reminds you when to change it for timely maintenance without waste.
- New upscale design — Available in white on grey & white on black color variations. Accommodates a wide range of office & restroom designs, while protecting the floor.
- Protects from slip & falls — Non-slip bottom that keeps floors drier, prevents cross contamination of urine from the restroom area.
- Ideal for high traffic areas such as casinos, convention centers, airports, gyms, restaurants, theaters, hospitals, offices, nursing homes, day care centers and more!



Urinal and Bowl Air Fresheners



Refill



Holder



Outside of bowl



The Curve – air freshener

| Product Code | Inner | Holders/Box | Master |
|--------------|-------|-------------|--------|
| CURV | 10 | 2 | 60 |
| CURV-5H | 10 | 5 | 60 |
| RCCAB | --- | --- | 30 |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Kiwi Grapefruit, Mango Clear, Spiced Apple

- Consistent odor control – By using the unique date tabs, you'll know when to replace it; ensuring a consistently fresher smelling area.
- Versatile – Plastic holder can be positioned just about anywhere to a flat smooth surface. Each plastic base has a sturdy adhesive back that offers a long and strong hold.
- Powerful – Contains 50-100x more fragrance than a standard toilet rimstick.

Eco Clip – air freshener

| Product Code | Inner | Master |
|--------------|-------|--------|
| EBC | 12 | 72 |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Guava Pineapple, Herbal Mint, Honeysuckle, Kiwi Grapefruit, Mango, Ocean Mist, Spiced Apple

- Unseen and secure - In the Ladies Restroom, the seat goes down and stays down, locking in the Eco Clip and eliminating odors for 30 days!
- Freshens the air for 30 days - Unique patent pending material contains 30x more air freshener than standard rimsticks. Gradually releases air freshener over 30 days.
- VOC compliant - Available for sale in all 50 states, 100% recyclable, will not dissolve in, or pollute water.
- Easy to use - Fits on the outside of most standard toilet bowls, clips on the side of a toilet tank or even on a bathroom partition. Shrinks to fit as fragrance evaporates.
- Versatile - Used in many toilet and non-toilet areas to combat odors.

The Dome – urinal air freshener

| Product Code | Inner | Master |
|--------------|-------|--------|
| DOME | 5 | 30 |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Herbal Mint, Mango Clear, Spiced Apple

- Freshens for 60 days - Reduces labor; lasts twice as long as other urinal screens.
- Reminds you when to change it - Simply pull off the date tabs upon installation to remind you when to change the air freshener.
- Protects drain – Unique dome design eliminates floating and movement in urinal.
- Better fit for more urinals – Perfect for high domed waterless urinal cartridges and raised drains.

Urinal and Bowl Air Fresheners

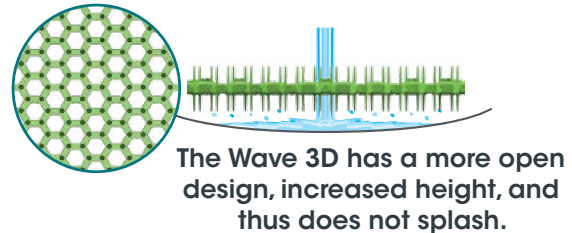
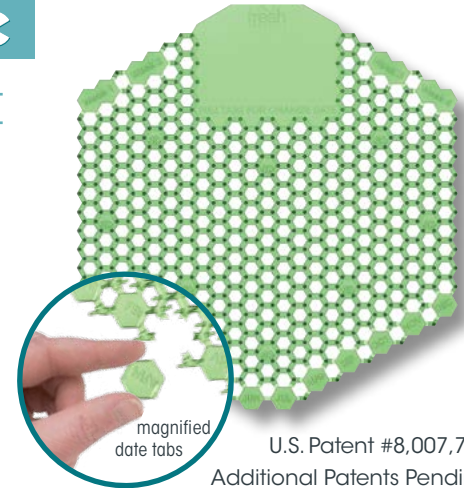
Wave 3D – the #1 selling urinal screen in the world! 🇺🇸

Product Code Inner Master

| | | |
|------|----|----|
| 3WDS | 10 | 60 |
|------|----|----|

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Guava Pineapple, Herbal Mint, Honeysuckle, Kiwi Grapefruit, Mango, Mango Clear, Ocean Mist, Spiced Apple, Wintergreen

- Installs correctly every time - Unique design eliminates installation error and installs both ways without sacrificing splash reducing performance.
- Eliminate 99% splashback - Innovative splash-reducing lattice, supported by a network of posts that protect the drain and guarantees that the user installs it correctly each and every time.
- Watch it work - Shrinks as it releases beneficial bacteria and more than twice the fragrance as competing urinal screens over 30 days.
- Replacement reminder - Pull off date tabs to show when to change it.



Trough Screen – 30 day urinal air freshener/deodorizer 🇺🇸

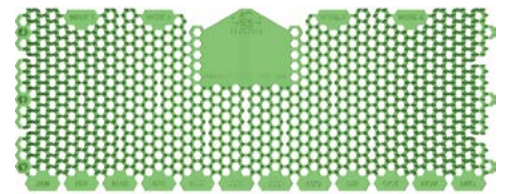
Product Code Inner Master

| | | |
|-----|---|----|
| TUS | 6 | 36 |
|-----|---|----|

Fragrances: Cucumber Melon, Herbal Mint, Mango, Spiced Apple

- Perfect for trough or wide based urinals
- Great for sport stadiums and venues
- Freshens for 30 days
- Installs correctly every time

NEW!



NEW!

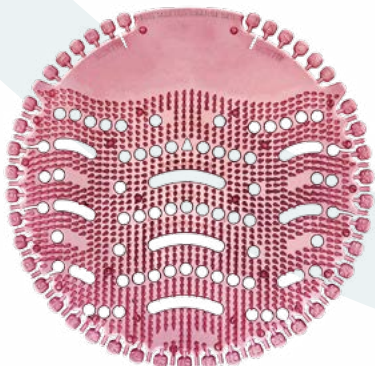
Wave 1.5 – urinal deodorizer 🇺🇸

Product Code Inner Master

| | | |
|----------------------|-----|-----|
| WDS | 10 | 60 |
| WDS | --- | 100 |
| WDSR (Mint or Melon) | 10 | 60 |

Fragrances: Citrus, Cotton Blossom, Cucumber Melon, Fabulous, Guava Pineapple, Herbal Mint, Honeysuckle, Kiwi Grapefruit, Mango, Ocean Mist, Spiced Apple, Wintergreen

- New date tabs remind you when to replace it.
- New longer protrusions help reduce splashback and cleaning time.
- Eliminates odors - Provides 30 days of urinal freshening. Releases optimized bacteria that clean the urinal.
- Also available as Recycled Wave which contains approximately 50% recycled material. Available in Mint or Melon fragrances.



Urinal and Bowl Products (Non-Para)



Enzymatic Block & Screen

| Product Code | Inner | Master | Number Of Flushes | Size |
|---------------|-------|--------|-------------------|---------|
| TBS (blue) | 12 | 72 | 1200 | 2.8 oz. |
| TBSXL (green) | 12 | 72 | 2400 | 4.2 oz. |

Fragrances: Cherry, Fresh Air, Green Apple, Lemon (Other fragrances available; call for details)

- Freshens and cleans the urinal for up to 1200 flushes while protecting the drain.
- Source reduction - No cello bag to throw away; block is wrapped in water soluble film.
- Reduces splash back - Patented "Non Splash" design keeps liquids where they belong.



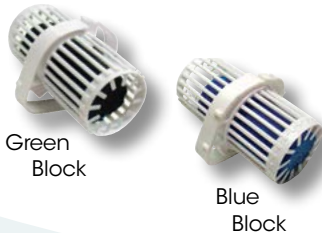
No need to unwrap; water soluble film

Enzymatic Urinal Block

| Product Code | Inner | Master | Number Of Flushes | Size |
|--------------|-------|--------|-------------------|---------|
| TB (blue) | 12 | 144 | 1000 | 2.8 oz. |
| TB (blue) | 20 | 60 | 1000 | 2.8 oz. |
| TBXL (green) | 12 | 144 | 2000 | 4.2 oz. |

Fragrances: Cherry, Fresh Air, Green Apple, Lemon (Other fragrances available; call for details)

- Freshens and cleans the urinal for up to 1000 flushes.
- Source reduction - No cello bag to throw away; block is wrapped in water soluble film.



Green Block

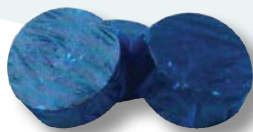
Blue Block

Enzymatic Rimstick

| Product Code | Inner | Master |
|--------------|-------|--------|
| FF (blue) | 12 | 72 |
| FF (green) | 12 | 72 |

Fragrances: Cherry, Green Apple (Other fragrances available; call for details)

- Freshens and cleans the bowl for up to 800 flushes.
- Source reduction - no cello bag to throw away.
- Hugs the toilet, so it won't fall off.



In-Tank Drop-In Blocks

| Product Code | Inner | Master |
|--------------|-------|--------|
| DIB | 24 | 72 |

- Convenient to use - Drop in the back of the toilet.
- Easy to use - No plastic or glass containers to remove.
- Long lasting: up to 1,200 flushes.



Non-Para Fragrance Super Block

| Product Code | Inner | Master |
|--------------|-------|--------|
| FSB5 | 1 | 4 |
| FSB7 | 1 | 4 |

New great fragrance: Black Cherry

- Great deodorizer for sewers, elevator shafts, dumpster areas, garbage collection areas, water treatment facilities, etc.
- Long lasting - FSB5 block lasts 3 months and FSB7 block lasts 6 months.
- 100% fragrance. Compliant in all 50 states - No VOC's.

Urinal and Bowl Products (Para)

Para Fragrances: Cherry • Cherry No Dye

• 100% air activated – *won't dissolve in water* • No filler materials • Lasts for 30 days consistently – *in any traffic area!*

*** Not available in all states ***

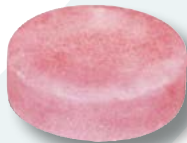


Para Urinal Block with Screen

| Product Code | Inner | Master |
|--------------|-------|--------|
| 4USPB | 12 | 72 |
| 3USPB | 12 | 72 |

Fragrances: Cherry, Cherry no dye

- Prevents costly drain clogs.
- Patented "Non Splash" design keeps urine where it belongs.
- 3 and 4-oz. blocks available with screen.



Para Urinal Blocks

| Product Code | Inner | Master | Product Code | Inner | Master |
|--------------|-------|--------|--------------|-------|--------|
| 4PB | 12 | 144 | 3PB | 12 | 144 |
| 4PBPS | 12 | 144 | 3PBPS | 12 | 144 |
| 4PB | 24 | 144 | 3PB | 36 | 144 |

Fragrances: Cherry, Cherry no dye

- 3 & 4-oz. blocks available in a variety of packaging.
- Deodorizes for 30 days.



Para Toilet Bowl Blocks

| Product Code | Inner | Master |
|--------------|-------|--------|
| 4BB | 12 | 144 |
| 3BB | 12 | 144 |

Fragrances: Cherry, Cherry no dye

- Pressure sensitive clip holds block in place.
- 3.5 and 4-oz. sizes.



Para Wall Blocks

| Product Code | Inner | Master | Product Code | Inner | Master |
|--------------|-------|--------|--------------|-------|--------|
| 24WB | 6 | 36 | 16WB | 6 | 36 |
| 24WBH | 6 | 36 | 16WBH | 6 | 36 |
| 24WB | 12 | 36 | 16WB | 12 | 36 |
| 24WBH | 12 | 36 | 16WBH | 12 | 36 |

Fragrances: Cherry, Cherry no dye

- Ideal for deodorizing larger areas.
- 16 and 24-oz. blocks available.



Para Super Blocks – *only available in Cherry*

| Product Code | Inner | Master |
|--------------|-------|--------|
| PSB20 | 1 | 2 |

Fragrances: Cherry

- Maximum power - Deodorant powerhouse for sewers, elevator shafts, dumpster areas, garbage collection areas, water treatment facilities, etc.
- Deodorizes for up to 120 days.

Urinal and Bowl Products

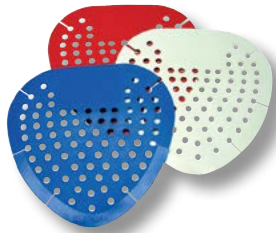


9 oz.

Ultra Big Blue

| Product Code | Inner | Master |
|--------------|-------|--------|
| BBL | 12 | 48 |

- Easier to use - Smaller size makes it easier to fit in a variety of tanks.
- Long lasting - Lasts up to 900 flushes in a more compact size.
- Improved Cleaning Power - Increased surfactant concentration helps clean better than before.
- Eco-Friendly - Formula enhancements promote biodegradability.

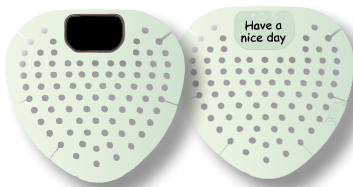


Deodorant Urinal Screens

| Product Code | Inner | Master |
|--------------|-------|--------|
| DS | 12 | 72 |
| DS | --- | 100 |

Fragrances: Bubble Gum (medium blue), Cherry (red or white)

- Flexible design - Molds to shape of any urinal. 100% vinyl screen, no regrind.
- Inexpensive drain protection - Pliable screen traps more debris for extra drain protection.



Before & After
Flush

During
Urination

Magic Message® Urinal Screens

| Product Code | Inner | Master |
|--------------|-------|--------|
| MMDS | 12 | 72 |
| MMDS | --- | 12 |
| MMDS | --- | 12 |

Fragrances: Bubble Gum (medium blue), Cherry (red or white)

- Patented technology - When used, a hidden message of your choice magically appears.
- Unique marketing tool - Create your own custom message. Extra large message area for advertising logos, type, pictures, mascots and public service announcements.
- Choose from stock messages such as: 'Have a nice day,' 'Just Say No!,' 'Employees Must Wash Hands,' or create your own fun phrase.

Liquid Air Fresheners/Deodorants/Cleaners



Super Odor Eliminator - Professional Strength

| Product Code | Inner | Master |
|--------------|-------|--------|
| SOEQ | --- | 6 |
| SOEG | --- | 4 |

Fragrances: Fresh Scent

- Instantly & effectively eliminates odors on and from fabrics, drains, air, soiled linens, pet areas, bedding, carpets, gym bags, and almost anywhere.
- Easy to use - Spray trigger is attached to each bottle. A little goes a long way!
- Environmentally friendly - Biodegradable/low VOC formula. Free from harmful chemicals. Safe for use around kids and pets (except birds).

WARNING: Not strong enough to neutralize odors emanating from Politicians.



Smoke Eliminator - Heavy Duty Odor Eliminator

| Product Code | Inner | Master |
|--------------|-------|--------|
| SMEQ | --- | 6 |
| SMEG | --- | 4 |
| SMEP | --- | 1 |
| SMED | --- | 1 |

Fragrance: Specialized fragrance

- RTU Formula - Especially formulated to eliminate smoke and heavy duty odors. Smoke Eliminator contains a highly concentrated fragrance and a powerful neutralizer that effectively eliminates odors at the source.
- Saves Money - Use full strength on curtains, carpets, mattresses, upholstery and other fabrics. Can be diluted for fogging and light duty cleaning of walls, floors and other hard surfaces.
- Patented odor neutralizer encapsulates molecules and eliminates odors at the source.

Did you know...

Fresh Products uses fragrances composed of a synergistic blend of natural oils, essential oils and synthetic aroma chemicals to maximize performance and optimize safety. All of the fragrances that we use are manufactured in the USA, within the guidelines for safety established by RIFM and IFRA.

Liquid Air Fresheners/Deodorants/Cleaners

Biologically active products are capable of producing enzymes to digest a broad spectrum of common waste compounds. These enzymatic cleaners are especially effective on urine, waste, food, grease, detergent residues, pet messes & dander. These products are better for the environment and safer than traditional products.



Bio Conqueror 105 - Enzymatic Concentrate

| Product Code | Inner | Master |
|--------------|-------|--------|
| 105Q | --- | 12 |
| 105G | --- | 4 |
| 105P | --- | 1 |
| 105D | --- | 1 |

Fragrances: Cotton Blossom, Cucumber Melon, Herbal Mint, Lemon, Mango, Spiced Apple

- Concentrated formula - High fragrance, surfactants, and bacterial concentrations work quickly to clean and completely eliminate odors at their source.
- Saves money - Can be used full strength or diluted without sacrificing any performance.
- Versatile - Ideal for use on most odor problems from pet messes on carpet, smelly grout around urinals and toilets, dumpsters, sour milk and foul smelling drains.



Bio-Snake® - All Purpose Drain Treatment

| Product Code | Inner | Master |
|--------------|-------|--------|
| BSLQ | --- | 12 |
| BSLG | --- | 4 |
| BSLP | --- | 1 |
| BSLD | --- | 1 |

Fragrance: Specialized fragrance

- Grease Eating Bacteria - Contains billions of aerobic and anaerobic bacteria that destroys malodors by eliminating the source.
- Bacteria produce enzymes to digest the waste naturally, feeding on fats, oils and greases as well as solids.
- As a drain treatment, reduces BOD (Biological Oxygen Demand) and reduces grease build-up in pipes and grease traps.
- Performance Guaranteed - Better BOD, TSS and COD levels in 60 days.

Liquid Air Fresheners/Deodorants/Cleaners



Conqueror 103 - Odor Counteractant

| Product Code | Inner | Master |
|--------------|-------|--------|
| 103Q | --- | 12 |
| 103G | --- | 4 |
| 103P | --- | 1 |
| 103D | --- | 1 |

Fragrances: Cherry, Citrus, Cucumber Melon, Fresh Air, Green Apple, Herbal Mint, Lemon, Mango, Springtime, Tutti Frutti (bubblegum)

- Concentrated formula - Higher fragrance and surfactants than leading RTU competitors.
- Saves money - Can use full strength on problem areas or diluted to stretch your dollar without sacrificing performance.
- Versatile - Can be used on hard surfaces, carpets, in mop water, fogging applications, laundry or other water based solutions. Use with trigger sprayers for spot treatment.



Terminator

| Product Code | Inner | Master |
|--------------|-------|--------|
| TERMQ | --- | 12 |
| TERMG | --- | 4 |
| TERMP | --- | 1 |
| TERMD | --- | 1 |

Fragrance: Specialized fragrance

- Versatile - All purpose cleaner & deodorizer eliminates almost all odors on contact on a wide variety of surfaces.
- Easy to use - RTU no dilution needed. Ideal for locker rooms, closets or other areas.
- Unique fragrance - Clean smelling fragrance instantly masks offensive odors.

Drain Products & Grease Trap Blocks



Bio-Snake® Blocks

| Product Code | Inner | Master |
|--------------|-------|--------|
| BSB3 | 12 | 144 |
| BSB8 | 8 | 48 |
| BSBM | 4 | 16 |
| BSBL | 2 | 8 |

- Each block contains bacterial spores selected for their effectiveness in eliminating grease by digesting and converting it into CO₂ & H₂O.
- Reduce grease trap odors by up to 96%.
- Reduces effluent BOD levels by up to 80% and EPA & Health Department compliant.
- More effective than liquid products.

Absorbents



12 oz.

Citro Fresh – Dumpster Odor Eliminator

| Product Code | Inner | Master |
|--------------|-------|--------|
| CITC | --- | 12 |
| CITP | --- | 1 |
| CITD | --- | 1 |

Fragrance: Citrus Slice

- Insect repellent: natural citronella oil repels flying insects.
- Freshens the air and eliminates malodors: patented odor neutralizer combined with the natural citronella oil eliminates odors at their source leaving a citrus fragrance.



12 oz.

Odor-Out Rug & Room Deodorant

| Product Code | Inner | Master |
|--------------|-------|--------|
| OOC | 12 | 48 |
| OOP | --- | 1 |
| OOD | --- | 1 |

Fragrances: Lemon, Bouquet

- Safe, light, non-abrasive, biodegradable cellulose (natural) based formula stays on top of carpet. Doesn't damage vacuum parts or carpet fibers.
- Freshens the air: pleasant fragrance eliminates carpet & room odors; freshens the entire area.



12 oz.

Super-Sorb

| Product Code | Inner | Master |
|--------------|-------|--------|
| SSC | 6 | 24 |
| SSP | --- | 1 |
| SSD | --- | 1 |

Fragrance: Lemon

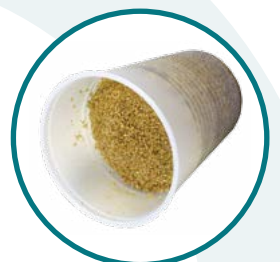
- Powerful absorbent: super concentrated product absorbs 60 times its weight immediately and up to 400 times its weight after 2 minutes. Formulated with a biodegradable cellulose base.
- Easy to use: soaks up vomit, blood, urine and other spills on hard surfaces; simply sweep up.



A cup of coffee and creamer



Add a few teaspoons of Super-Sorb



Absorbed and gelled within 30 seconds

Problem Solving Matrix

* Para is not available for sale in all states.

Recommended Option
Possible Option

| Problem | Door Fresh | Wave 3D | Dome | Eco Clip | Curve / Hang Tag | Eco-Air | Easy Fresh | Conqueror 103 | Bio Conqueror 105 | Super Odor Eliminator | Smoke Eliminator | Terminator | Fragrance Super Block | Para Super Block / Wall Block | Odor-Out | Citro Fresh | Super-Sorb | Bio-Snake Blocks / Liquids | Magic Message Screen | P-Shield / Commode Mat |
|--|------------|---------|------|----------|------------------|---------|------------|---------------|-------------------|-----------------------|------------------|------------|-----------------------|-------------------------------|----------|-------------|------------|----------------------------|----------------------|------------------------|
| Bathroom Floors | | | | | | | | | | | | | | | | | | | | |
| Carpet Freshening | | | | | | | | | | | | | | | | | | | | |
| Carpet Spotting | | | | | | | | | | | | | | | | | | | | |
| Cleaning & Fragrance Mop Water Boost | | | | | | | | | | | | | | | | | | | | |
| Drains Are Slow | | | | | | | | | | | | | | | | | | | | |
| Drains Smell | | | | | | | | | | | | | | | | | | | | |
| Dumpster Rooms | | | | | | | | | | | | | | | | | | | | |
| Elevator Shafts | | | | | | | | | | | | | | | | | | | | |
| Entertaining Male Customers/Direct Marketing | | | | | | | | | | | | | | | | | | | | |
| Garbage Chutes | | | | | | | | | | | | | | | | | | | | |
| General Bathroom Cleaning | | | | | | | | | | | | | | | | | | | | |
| Grease & Food Waste Cleanup | | | | | | | | | | | | | | | | | | | | |
| Grease Trap Control | | | | | | | | | | | | | | | | | | | | |
| Hard Surface Cleaning | | | | | | | | | | | | | | | | | | | | |
| Heavy Duty Air Odors | | | | | | | | | | | | | | | | | | | | |
| Kitchen Floors | | | | | | | | | | | | | | | | | | | | |
| Laundry Booster | | | | | | | | | | | | | | | | | | | | |
| Odor Neutralization In Air | | | | | | | | | | | | | | | | | | | | |
| Odor In Fabrics & Drapes | | | | | | | | | | | | | | | | | | | | |
| Pet Messes | | | | | | | | | | | | | | | | | | | | |
| Smelly Urinals | | | | | | | | | | | | | | | | | | | | |
| Smoke Odors | | | | | | | | | | | | | | | | | | | | |
| Toilet / Stall | | | | | | | | | | | | | | | | | | | | |
| Trash Can Odors | | | | | | | | | | | | | | | | | | | | |
| Underneath Food Prep Areas/Bars/ice Makers | | | | | | | | | | | | | | | | | | | | |
| Urinal Deodorizer | | | | | | | | | | | | | | | | | | | | |
| Urinal Splash Back | | | | | | | | | | | | | | | | | | | | |
| Urinal w/Caps Deodorizer | | | | | | | | | | | | | | | | | | | | |
| Urine On The Floor | | | | | | | | | | | | | | | | | | | | |
| Urine Smell In Grout | | | | | | | | | | | | | | | | | | | | |
| VCT Flooring | | | | | | | | | | | | | | | | | | | | |
| VCT, Linoleum, Etc, Flooring | | | | | | | | | | | | | | | | | | | | |
| Vomit Pick-Up | | | | | | | | | | | | | | | | | | | | |
| Waterless Urinals Deodorizer | | | | | | | | | | | | | | | | | | | | |

Item Code Key


3WDS-F-0101060M-02

Product Code

Fresh Branded

Inner/Shipping pack size

Fragrance number

The background is a solid teal color. A horizontal white line runs across the top. Below this line, several white circles of various sizes are scattered across the page. Two of these circles are larger and contain text. The rest are empty.

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and much more at
your fingertips!!!

The logo features the word "fresh" in a lowercase, rounded, teal font. Above the "h" are three circles of varying sizes, also in teal. To the right of "fresh" is a small "TM" trademark symbol.

freshTM
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